



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

[www.thewgalchannel.com](http://www.thewgalchannel.com)

**Billing Address:**

**BrabenderCox**  
**Attention: Accounts Payable**  
**1218 Grandview Avenue**  
**Pittsburgh, PA 15211**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
969427-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WGAL	Mary Tricoli	HRP -Washington	National

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Freed /R/ Attorney General	D FREED/AG/R	

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
11/01/12 - 11/06/12	969427	06400985

<b>Billing Calendar</b>	<b>Billing Type</b>	<b>Deal #</b>
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913021		

<u>Agency Ref</u>	<u>Advertiser Ref</u>

**Send Payment To:**

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/01/12	Late Nite w/ Jimmy Fallon	1237-136a	---T---	:30	1	\$35.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	1:13 AM	Late Nite w/ Jimmy Fallon	1237-136a	:30	BCDF1202H	\$35.00 NM
2	11/02/12	11/02/12	NBC Today Show	7-9A	----1--	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12		NBC Today Show	7-9A	:00		<del>\$900.00</del> NM
	Credited								
3	11/02/12	11/02/12	NBC Today Show II	9-10a	----1--	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	9:56 AM	NBC Today Show II	9-10a	:30	BCDF1203H	\$375.00 NM
4	11/05/12	11/05/12	NBC Prime	10-11P	1-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12		NBC Prime	10-11P	:00		<del>\$1,600.00</del> NM
	See MG 4.2								
	2x in program, only 4 avails								
2	WGAL	M	11/05/12		Mon NBC Prime Other	Prime Other	:00		<del>\$1,600.00</del> NM
	See MG 4.3								
3	WGAL	M	11/05/12	8:46 PM	Mon NBC Prime Other	Prime Other	:30	BCDF1203H	\$2,400.00 NM
	MG for 4.2 11/05								
5	11/03/12	11/03/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12	6:44 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCDF1203H	\$150.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969427-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Freed /R/ Attorney General		D FREED/AG/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/03/12	11/03/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$150.00	NM
6	11/03/12	11/03/12	Notre Dame Football	230-11p	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 5:21 PM Notre Dame Football 230-11p :30 BCD1202H \$450.00 NM									
7	11/05/12	11/05/12	Late Nite w/ Jimmy Fallon	1237-136a	1-----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 1:23 AM Late Nite w/ Jimmy Fallon 1237-136a :30 BCD1202H \$35.00 NM									
8	11/05/12	11/06/12	NBC Today Show	7-9A	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 8:42 AM NBC Today Show 7-9A :30 BCD1203H \$900.00 NM 1 WGAL Tu 11/06/12 8:29 AM NBC Today Show 7-9A :30 BCD1203H \$900.00 NM									
9	11/05/12	11/05/12	NBC Today Show II	9-10a	1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 9:29 AM NBC Today Show II 9-10a :30 BCD1202H \$375.00 NM									
10	11/02/12	11/02/12	Late Run Jimmy Fallon	107-3a	----F--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 1:51 AM Late Run Jimmy Fallon 107-3a :30 BCD1202H \$35.00 NM									
<b>Total Spots</b>							<b>10</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,655.00</b>
<u>Agency Commission</u>	<b>\$848.25</b>
<u>Net Amount Due</u>	<b>\$4,806.75</b>



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**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968086-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Freed /R/ Attorney General	D FREED/AG/R	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	968086	06398383

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/03/12	M-Su News 8 at 11p	11-1135p	MTWTFSS-	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTFSS-	6	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	10/29/12	11:23	PMM-Su News 8 at 11p	11-1135p	:30	BCDF1201H	\$850.00 NM
1	WGAL	Tu	10/30/12	11:26	PMM-Su News 8 at 11p	11-1135p	:30	BCDF1201H	\$850.00 NM
4	WGAL	W	10/31/12	11:29	PMM-Su News 8 at 11p	11-1135p	:30	BCDF1201H	\$850.00 NM
6	WGAL	Th	11/01/12	11:15	PMM-Su News 8 at 11p	11-1135p	:30	BCDF1203H	\$850.00 NM
2	WGAL	F	11/02/12	11:27	PMM-Su News 8 at 11p	11-1135p	:30	BCDF1202H	\$850.00 NM
5	WGAL	Sa	11/03/12	11:18	PMM-Su News 8 at 11p	11-1135p	:30	BCDF1202H	\$850.00 NM
2	10/29/12	11/02/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	10/29/12	6:58	AM M-F News 8 at 6a	6-7a	:30	BCDF1201H	\$950.00 NM
2	WGAL	Tu	10/30/12	6:55	AM M-F News 8 at 6a	6-7a	:30	BCDF1201H	\$950.00 NM
3	WGAL	W	10/31/12	6:23	AM M-F News 8 at 6a	6-7a	:30	BCDF1201H	\$950.00 NM
1	WGAL	Th	11/01/12	6:43	AM M-F News 8 at 6a	6-7a	:30	BCDF1202H	\$950.00 NM
5	WGAL	F	11/02/12	6:22	AM M-F News 8 at 6a	6-7a	:30	BCDF1203H	\$950.00 NM
3	10/29/12	11/02/12	NBC Today Show	7-9A	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/29/12	8:53	AM NBC Today Show	7-9A	:30	BCDF1201H	\$900.00 NM
1	WGAL	Tu	10/30/12	8:42	AM NBC Today Show	7-9A	:30	BCDF1201H	\$900.00 NM
2	WGAL	W	10/31/12	8:51	AM NBC Today Show	7-9A	:30	BCDF1201H	\$900.00 NM
4	WGAL	Th	11/01/12	7:59	AM NBC Today Show	7-9A	:30	BCDF1203H	\$900.00 NM
3	WGAL	F	11/02/12	8:28	AM NBC Today Show	7-9A	:30	BCDF1202H	\$900.00 NM
4	10/29/12	11/02/12	NBC Today Show II	9-10a	M-W-F--	:30	3	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-W-F--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968086-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Freed /R/ Attorney General	D FREED/AG/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/29/12	11/02/12	NBC Today Show II	9-10a	M-W-F--	:30	3	\$375.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	9:53 AM	NBC Today Show II	9-10a	:30	BCDF1201H	\$375.00 NM
2	WGAL	W	10/31/12	9:28 AM	NBC Today Show II	9-10a	:30	BCDF1201H	\$375.00 NM
3	WGAL	F	11/02/12	9:26 AM	NBC Today Show II	9-10a	:30	BCDF1203H	\$375.00 NM
5	10/30/12	11/01/12	NBC Today Show III	10-11a	-T-T---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-T---	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	10:23 AM	NBC Today Show III	10-11a	:30	BCDF1201H	\$275.00 NM
2	WGAL	Th	11/01/12	10:51 AM	NBC Today Show III	10-11a	:30	BCDF1202H	\$275.00 NM
6	10/29/12	11/02/12	M-F 11-12P	11A-12P	M-W-F--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	M-W-F--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	11:34 AM	M-F 11-12P	11A-12P	:30	BCDF1201H	\$175.00 NM
3	WGAL	W	10/31/12	11:36 AM	M-F 11-12P	11A-12P	:30	BCDF1201H	\$175.00 NM
2	WGAL	F	11/02/12	11:35 AM	M-F 11-12P	11A-12P	:30	BCDF1202H	\$175.00 NM
7	10/29/12	11/02/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	12:59 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1201H	\$400.00 NM
LR- Local News Special Report									
2	WGAL	Tu	10/30/12	12:42 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1201H	\$400.00 NM
LR- Local News Special Report									
3	WGAL	W	10/31/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1201H	\$400.00 NM
5	WGAL	Th	11/01/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	BCDF1203H	\$400.00 NM
4	WGAL	F	11/02/12	12:28 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1203H	\$400.00 NM
8	10/30/12	11/01/12	M-F 2-3p	2-3p	-TWT---	:30	3	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWT---	3	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	2:24 PM	M-F 2-3p	2-3p	:30	BCDF1201H	\$265.00 NM
2	WGAL	W	10/31/12	2:34 PM	M-F 2-3p	2-3p	:30	BCDF1201H	\$265.00 NM
3	WGAL	Th	11/01/12	2:37 PM	M-F 2-3p	2-3p	:30	BCDF1202H	\$265.00 NM
9	10/29/12	11/02/12	M-F 4-5P	4-5P	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	4:14 PM	M-F 4-5P	4-5P	:30	BCDF1201H	\$500.00 NM
3	WGAL	Tu	10/30/12	4:30 PM	M-F 4-5P	4-5P	:30	BCDF1201H	\$500.00 NM
2	WGAL	W	10/31/12	4:29 PM	M-F 4-5P	4-5P	:30	BCDF1201H	\$500.00 NM
5	WGAL	Th	11/01/12	4:57 PM	M-F 4-5P	4-5P	:30	BCDF1203H	\$500.00 NM
4	WGAL	F	11/02/12	4:29 PM	M-F 4-5P	4-5P	:30	BCDF1202H	\$500.00 NM
10	10/29/12	11/02/12	M-F 5-6p News	5-6p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									



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968086-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Freed /R/ Attorney General		D FREED/AG/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/29/12	11/02/12	M-F 5-6p News	5-6p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	10/29/12	5:18 PM	M-F 5-6p News	5-6p	:30	BCDF1201H	\$1,000.00 NM
4	WGAL	Tu	10/30/12	5:41 PM	M-F 5-6p News	5-6p	:30	BCDF1201H	\$1,000.00 NM
1	WGAL	W	10/31/12	5:24 PM	M-F 5-6p News	5-6p	:30	BCDF1201H	\$1,000.00 NM
2	WGAL	Th	11/01/12	5:54 PM	M-F 5-6p News	5-6p	:30	BCDF1202H	\$1,000.00 NM
5	WGAL	F	11/02/12	5:13 PM	M-F 5-6p News	5-6p	:30	BCDF1203H	\$1,000.00 NM
11	10/29/12	11/02/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/29/12		M-F News 8 at 6p	6-630p	:00		<del>\$1,400.00</del> NM
See MG 11.6									
1	WGAL	Tu	10/30/12	6:28 PM	M-F News 8 at 6p	6-630p	:30	BCDF1201H	\$1,400.00 NM
6	WGAL	Tu	10/30/12	7:28 PM	Entertainment Tonight	7-730p	:30	BCDF1201H	\$500.00 NM
MG for 11.2 10/29									
5	WGAL	W	10/31/12	6:18 PM	M-F News 8 at 6p	6-630p	:30	BCDF1201H	\$1,400.00 NM
3	WGAL	Th	11/01/12	6:28 PM	M-F News 8 at 6p	6-630p	:30	BCDF1203H	\$1,400.00 NM
4	WGAL	F	11/02/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	BCDF1202H	\$1,400.00 NM
12	11/01/12	11/02/12	NBC Tonight Show	1135p-1235a	---TF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	11:46 PM	NBC Tonight Show	1135p-1235a	:30	BCDF1202H	\$400.00 NM
2	WGAL	F	11/02/12		NBC Tonight Show	1135p-1235a	:00		<del>\$400.00</del> NM
See MG 12.3									
3	WGAL	F	11/02/12	12:59 AM	Delayed Tonight Show	1205-2a	:30	BCDF1203H	\$400.00 NM
MG for 12.2 11/02									
13	10/30/12	10/30/12	Tue NBC Prime Other	Prime Other	-1-----	:30	1	\$2,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	9:16 PM	Tue NBC Prime Other	Prime Other	:30	BCDF1201H	\$2,100.00 NM
14	10/31/12	10/31/12	NBC Prime	9-10p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/31/12	9:21 PM	NBC Prime	9-10p	:30	BCDF1201H	\$1,600.00 NM
15	11/01/12	11/01/12	NBC Prime	9-10p	---1---	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	9:42 PM	Thu NBC Prime Other	Prime Other	:30	BCDF1202H	\$2,400.00 NM
16	11/02/12	11/02/12	NBC Prime	10-11p	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968086-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Freed /R/ Attorney General	D FREED/AG/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	11/02/12	11/02/12	NBC Prime	10-11p	----1--	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			----1--		1	\$800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL F		11/02/12	10:30 PM	NBC Prime	10-11p	:30	BCDF1203H	\$800.00	NM
17	11/03/12	11/03/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1-		1	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		11/03/12	6:09 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCDF1202H	\$150.00	NM
18	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1-		1	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		11/03/12	9:38 AM	Sa/Su News 8 at 9a	9-10a	:30	BCDF1203H	\$400.00	NM
19	11/03/12	11/03/12	Sa/Su Early News	630-7p or 7-730p	-----1-	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1-		1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		11/03/12		Sa/Su Early News	630-7p or 7-730p	:00		<del>\$500.00</del>	NM
	Credited								
20	11/03/12	11/03/12	Notre Dame Football	230-11p	-----1-	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1-		1	\$450.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		11/03/12	6:18 PM	Notre Dame Football	230-11p	:30	BCDF1202H	\$450.00	NM
21	11/04/12	11/04/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1		1	\$650.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		11/04/12	8:22 AM	NBC Sunday Today	8-9a	:30	BCDF1202H	\$650.00	NM
22	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----1		1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		11/04/12	6:10 PM	Sa/Su News 8 at 6	6-630p	:30	BCDF1203H	\$500.00	NM
23	11/04/12	11/04/12	NFL	NFL Various	-----2	:30	2	\$5,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----2		2	\$5,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Su		11/04/12	8:21 PM	NFL	NFL Various	:30	BCDF1202H	\$5,200.00	NM
1 WGAL Su		11/04/12	10:03 PM	NFL	NFL Various	:30	BCDF1203H	\$5,200.00	NM
24	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	

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**WGAL**  
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**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968086-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Freed /R/ Attorney General		D FREED/AG/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
	11/05/12	11/11/12	1-----		1		\$850.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	BCDF1203H	\$850.00 NM
25	11/05/12	11/06/12	M-F News 8 at 6a	6-7a	MT-----	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	11/05/12	6:37 AM	M-F News 8 at 6a	6-7a	:30	BCDF1203H	\$950.00 NM
1	WGAL	Tu	11/06/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCDF1203H	\$950.00 NM
26	11/05/12	11/06/12	NBC Today Show	7-9A	MT-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12		NBC Today Show	7-9A	:00		<del>\$900.00</del> NM
					Credited				
2	WGAL	Tu	11/06/12		NBC Today Show	7-9A	:00		<del>\$900.00</del> NM
					Credited				
27	11/05/12	11/05/12	NBC Today Show II	9-10a	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	9:59 AM	NBC Today Show II	9-10a	:30	BCDF1202H	\$375.00 NM
28	11/05/12	11/05/12	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1203H	\$400.00 NM
29	11/05/12	11/05/12	M-F 2-3p	2-3p	1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	2:53 PM	M-F 2-3p	2-3p	:30	BCDF1202H	\$265.00 NM
30	11/05/12	11/05/12	M-F 4-5P	4-5P	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	4:17 PM	M-F 4-5P	4-5P	:30	BCDF1203H	\$500.00 NM
31	11/05/12	11/05/12	M-F 5-6p News	5-6p	1-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	5:42 PM	M-F 5-6p News	5-6p	:30	BCDF1202H	\$1,000.00 NM
32	11/05/12	11/05/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,400.00	NM

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Advertiser	Product	Estimate Number	
Freed /R/ Attorney General	D FREED/AG/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		11/05/12	7:25 PM	M-F News 8 at 6p	6-630p	:30	BCDF1203H	\$1,400.00	NM
Aired during extended Nightly News.									
33	11/05/12	11/05/12	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		11/05/12		NBC Tonight Show	1135p-1235a	:00		<del>\$400.00</del>	NM
Credited									
34	11/05/12	11/05/12	NBC Prime	10-11P	1-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		11/05/12	10:13 PM	NBC Prime	10-11P	:30	BCDF1202H	\$1,600.00	NM
35	10/29/12	10/29/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/29/12	8:47 PM	Mon NBC Prime Other	Prime Other	:30	BCDF1201H	\$2,400.00	NM
36	10/30/12	10/30/12	NBC Prime	10-11p	-1-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Tu		10/30/12	10:38 PM	NBC Prime	10-11p	:30	BCDF1201H	\$2,000.00	NM
37	10/31/12	10/31/12	NBC Prime	10-11p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL W		10/31/12	10:30 PM	NBC Prime	10-11p	:30	BCDF1201H	\$1,600.00	NM
38	11/01/12	11/01/12	NBC Prime	8-9p	---1---	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Th		11/01/12		Thu NBC Prime Other	Prime Other	:00		<del>\$1,400.00</del>	NM
Credited									
39	11/04/12	11/04/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		11/04/12	7:19 AM	Su 7-730a	7-730a	:30	BCDF1203H	\$200.00	NM
40	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				





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Advertiser		Product	Estimate Number
Freed /R/ Attorney General		D FREED/AG/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12	-----1		1			\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	11:50 PM	M-Su Late News Off-Time	Late News Off-Time	:30	BCDF1202H	\$600.00 NM
Total Spots							75		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$68,285.00</b>
<u>Agency Commission</u>	<b>\$10,242.75</b>
<u>Net Amount Due</u>	<b>\$58,042.25</b>